



EuropaInstitut

AN DER UNIVERSITÄT ZÜRICH

Assoziiertes Institut der Universität Zürich & Kooperationspartner der ETH Zürich
RECHT BERATUNG WEITERBILDUNG

Conference

LES-Seminar: IP Financing

Strategies, Pitfalls and Innovation in the Exploitation of IP Assets

Lead:
Peter Ling

Wednesday, 13 March 2024
10.20 – 17.15 h
Paulus Akademie, Zurich

In cooperation with:



Strategies, Pitfalls and Innovation in the Exploitation of IP Asset IP-Assets

The aim of the seminar is to provide a comprehensive insight into the financial aspects of IP and to create a space for the exchange of knowledge and experience. Participants will gain valuable insights into the financing of IP litigation, strategies for leveraging IP portfolios, the use of IP as loan collateral and the valuation of IP portfolios. In addition, current topics such as the taxation of intangible property rights and the management of IP on the blockchain will be highlighted. The aim is to develop an understanding of the opportunities and challenges of building, transferring, enforcing and exploiting IP and to provide participants with practical solutions to the challenges they face in their daily practice.

Speakers

- > Dr. iur. Isabelle Berger, CIO, Partner, Nivalion, Zug
- > Dr. Sc. (Tech.) Saara Inkinen, Founder and Manager, Technology Transfer and Innovation Management Consultant, Nordic Catalyst, Vienna
- > Peter Ling, lic. iur., LL.M., Partner, Lenz & Staehelin, Zurich
- > Jack Lu, PhD, CFA, CIPP/US, Founding Partner & Chief Economist of IPMAP; Senior VP for Economic analysis and Survey, LES USA and Canada, Austin, Texas
- > Leann Pinto, B.S. (Pharm. Sc.), J.D., CEO, IPwe, New York
- > Erich Spangenberg, MSC (Econ), J.D., Founder and Managing Director, Sauvegarder Investment Management, Paris
- > Hubert Stadler, Partner and Head of China Outbound Investment Network Switzerland, EY, Zurich
- > Dr. iur. Markus Wang, LL.M., Partner, Bär & Karrer, Zurich

Programm

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|-----------------|--|
| 10.20 – 10.30 h | Welcome words
<i>Peter Ling</i> |
| 10.30 – 10.45 h | Keynote: The Future of IP Financing
<i>Erich Spangenberg</i> |
| 10.45 – 11.30 h | Finanzierung von Immaterialgüterrechtsprozessen
(IP Litigation Financing)
(Presentation in German)
<i>Isabelle Berger</i> |
| 11.30 – 12.15 h | IP Exploitation Strategies at Universities
<i>Saara Inkinen</i> |
| 12.15 – 13.45 h | Lunch Break |
| 13.45 – 14.30 h | Immaterialgüterrechte als Kreditsicherheit
(IP Rights as a Collateral)
(Presentation in German)
<i>Markus Wang</i> |
| 14.30 – 15.15 h | Patent Valuation for IP Transactions and Transfer Pricing
in Taxation: How to use the benchmark data from LES
Royalty Surveys to value patents and other IP assets
<i>Jack Lu</i> |
| 15.15 – 15.45 h | Coffee Break |
| 15.45 – 16.15 h | Allocation of taxation rights on IP assets
<i>Hubert Stadler</i> |
| 16.15 – 16.45 h | IP Management on the Blockchain
<i>Leann Pinto</i> |
| 16.45 – 17.15 h | Q&A with all speakers |

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Venue

Paulus Akademie

Pfingstweidstrasse 28, 8005 Zurich

Lead

Peter Ling, Zurich

Documents

The documents are submitted digitally and as hard copies.

Costs

CHF 600.– incl. documents, coffee refreshment and lunch

CHF 550.– for LES and EIZ members

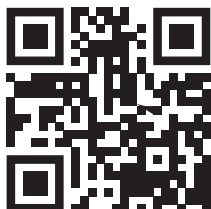
CHF 500.– for LES young members (from year 1984 onwards)

Application deadline

Wednesday, 6 March 2024

Registration

Please register via the website of the Europa Institut: www.eiz.uzh.ch

**Information**

For more information please contact the Europa Institut at the University of Zurich; Tel. +41 44 634 48 91, eiz@eiz.uzh.ch